

Research on the Effect of Campus Activity Construction on the Cross-Cultural Adaptation of International Medical Students in China

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Keywords: Campus activities, International students, Cross-cultural, Effect

Abstract: In recent years, with the rapid development of China's social economy, China's international influence has been on the rise, so the number of international students has been increasing year by year, especially the international medical students in China. They come from all over the world and have different cultural customs and faiths. Therefore, it is required to create a good environment for international students through rich campus activities to promote the integration of them into campus life. This paper mainly aims at the cross-cultural adaptation of international medical students in China and analyzes the effect and implementation strategy of campus activities construction in detail, hoping to provide some reference for the future work.

1. Introduction

Campus activities refers to such activities as culture, entertainment, sports and others held in school or organized on campus for all teachers and students. Because campus activities have various expression forms and rich development forms, and make students more likely to form a good relationship between teachers and students in a relaxed and pleasant atmosphere, they have become the main form of activities of colleges and universities. Duo to the higher and higher proportion of international medical students in colleges and universities, it is a major task for colleges and universities to promote the integration of international students. Therefore, colleges and universities should pay more attention to the effect of campus activity construction on the cross-cultural adaptation of international medical students in China, so as to create a good learning and living environment for international students.

2. The Effect of Campus Activity Construction on the Cross-Cultural Adaptation of International Medical Students in China

2.1 Improve China's International Status and Influence

The process of opening campus activities is the process of cultural communication and also the promotion for international students to understand China. Chinese culture is broad and profound. In the process of participating in campus activities, international students can learn the Chinese excellent culture and bring back Chinese excellent customs and cultural connotation after returning home, which promotes Chinese culture "going out" [1]. At present, the international environment still remains grim. In order to promote China's progress and development, we must attach great importance to cultural influence. Only by letting other countries know what China is like can we enhance China's international influence. Therefore, in the process of campus activities, we can improve our international status and influence.

2.2 Promote Economic Benefits with Cultural Communication

Every year, our country will recruit a large number of international medical students abroad. Through the education of international students, not only can we promote the spread of culture, but also drive the growth of related economy. First of all, it has opened up a market for products rich in Chinese cultural connotation. Secondly, the tuition fees of international medical students can also bring greater economic benefits. Therefore, the promotion of cultural activity construction to the

cross-cultural adaptation of international medical students in China can upgrade the economic benefits of our country.

3. The Strategy of Exerting the Effect of Campus Activity Construction on the Cross-Cultural Adaptation of International Medical Students in China

3.1 Integrate Chinese Excellent Cultural Connotation into Campus Activities

The construction and development of campus activities can promote the international medical students' understanding of Chinese excellent culture, so the construction of campus activities should also be actively integrated into the connotation of Chinese excellent culture. According to the statistics of the Ministry of Education, in 2017, there were 628,330 international students from 890 universities, scientific research institutes and other teaching institutions in 200 countries and regions, who distributed in 41 provinces, autonomous regions and municipalities directly under the Central Government. This figure rises 95,719 over the year of 2016, an increase of 32.21%. (Data from the website of the Ministry of Education) the college of international education in Nanjing University of Aeronautics and Astronautics has nearly 800 international students from more than 80 countries and regions in the world. Different countries and regions have different customs and living habits are also different. This is both difficult and challenging for international students. The need for national language strategy from China and the actual need for international students to study and live in China have begun. There are a certain number of Chinese courses in the curriculum plan of international students [2]. However, for international students, learning Chinese has always been a “difficult” thing. Abstruse Chinese characters and boring grammar are always hard to learn for them, and the learning effect is greatly reduced. Language learning requires hard work after class. Interest is the best teacher. In order to cultivate students' interest in learning Chinese, the teachers staying at the school will lead students to “pack scorpions”, eat Yuanxiao, fly kites and visit museums outside the classroom to experience the charm of traditional Chinese culture. In order to stimulate students' enthusiasm for learning Chinese, the National Institute of Education organized the first Chinese star competition. The international students sang Chinese songs on the stage and told that Chinese learning could be very interesting.

In addition, the “Chinese Corner” organized by the National Institute of Education and other organizations has also opened a second class for Chinese students. In order to enhance international students' understanding of Chinese culture and provide a platform for exchange between Chinese students and international students, the National Institute of Education has also organized various cultural exchanges between China and foreign countries. In such traditional Chinese festivals as Dragon Boat Festival and Lantern Festival, various folk experience activities have been carried out. In a series of activities of the “Chinese traditional culture into the campus”, Taijiquan masters, folklorists and folk artists were invited to contact with students [3]. In such colorful foreign cultural festivals as “Indonesian Cultural Festival” and “Nepalese Cultural Week”, the international students become envoys of cultural exchanges, competing to show the splendid culture of different nationalities on the stage. While enjoying the charm of multicultural exchanges, the students also gain valuable friendship.

3.2 Encourage the Academic Campus Activities

Four years of university is the best time in life. For those international students who live in China for a long time, every international student manager should think about that how to make them benefit from college life, make their trip to China more valuable, and how to make their experience in China more colorful. In addition to daily classroom teaching, academic practice and academic exploration are also an important part of the campus life of international students. During summer vacation, the National Institute of Education invited professors from world-renowned universities to teach international cutting-edge courses for Chinese and international students. In this open classroom, teachers and students communicated face to face, inspired each other and advanced together. In order to promote academic exchanges between China and foreign countries and

improve students' academic quality, the National Institute of Education actively carries out exchanges and cooperation with other departments of the college, and jointly holds international academic conferences with postgraduates. Chinese and foreign students get together to study and exchange ideas. In addition, the establishment of independent scholarships, government scholarships, and other excellent scholarships also fully affirmed the students' learning achievements and stimulated the enthusiasm of international students. When “Teaching and learning” provides students with knowledge and enlightenment, other educators also expand and practice new ideas for the development of international education.

3.3 Enrich the Forms of Campus Activities

In 2013, the National Institute of Education of China Southern Airlines participated in the “Sunshine Sports and Culture Tour for International Students in China” sponsored by the Ministry of Education and CCTV-5. It successfully stood out from many universities in Jiangsu Province and became the last one in East China. In addition, international students also participated in CCTV's seventh set of “Rural World” and Jiangsu TV's “Tongyue Jinling--Foreign Talent Competition”. On Dragon Boat Festival, international students went deep into the community to celebrate with Chinese friends. The National Institute of Education planned and organized a series of activities of China Southern Airlines with the theme of “leaving” light and “different” sparks, including the star of China and the international talent exhibition of China Southern Airlines. At the scholarship ceremony, these activities were actively responded to and participated by international students. It attracted not only many international students, but also a lot of Chinese students who wanted to experience foreign language teaching [4].

For example, on the stage of “Jiangsu Tongyue foreign talent show” held by the Education Department of Jiangsu Province, the girls from the Republic of Burundi conquered audiences from all over the world with graceful dancing, entering the Spring Festival Gala directly through CCTV. Students from China Southern Airlines performed in Jiangsu Province. At the Yaqing conference in August, as one of the few foreign volunteers, foreign students won the honor outside the stadium for the school. Nihad, a Bangladeshi student, was awarded the title of excellent volunteer of Asia Youth Association and nominated as the excellent volunteer of the year by Nanjing University of Aeronautics and Astronautics. In January 2014, Nihad was elected as a member of the Standing Committee of Student Union, becoming the first foreign student to hold a leading position in the school-level organization. He would promote exchanges between Chinese and foreign students on a broader platform and show the demeanor of international students.

4. Conclusion

It is a long process from the birth of the country to the social life of the local people. International medical students in China are the catalyst in this long process. Appropriate and effective intervention will also make this process produce wonderful chemical reactions in the collision of multiculturalism. “There is no small matter in diplomacy.”. The particularity of international students also determines the complexity of management, which puts forward higher requirements for the construction of campus activities. In addition to the cross-cultural communication ability of international medical students in China, it is also necessary to expand the knowledge base of relevant staff to help them better and faster get through the “cultural shock” times and provide them with better services.

Acknowledgment

The Basic Scientific Research Operating Expenses of Provincial Universities in Heilongjiang Province in 2019 Titled “Research on Campus Activities and Cross-cultural Adaptation of International Students in Heilongjiang Medical Universities “(Project Number: 2019-KYYWF-1265).

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